



## *Older Dominion Partnership*

### December 11, 2008 Membership-wide Meeting Notes

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#### Document Purpose:

This document presents highlights of *Older Dominion Partnership* Work Group breakout sessions held as part of the ODP's December 11, 2008 membership-wide meeting at the *Richmond Times-Dispatch*. Each of the ODP Work Groups met for 45 minutes and followed the following rough agenda:

1. Provide input into Database Performance Indicators
2. Identify any open global questions for the ODP to address
3. Identify specific tasks related to your Work Group
4. Discuss next meeting date for your Work Group

#### Shared Database Work Group

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#### Attendance:

Richard (Dick)	Lindsay, MD	University of Virginia Health Sciences Center University of Virginia	rwl3w@virginia.edu	Yes
Ed	Ansello, Ph.D.	Virginia Commonwealth University	eansello@vcu.edu	Yes
Robert (Bob)	Blancato	Matz, Blancato, & Associates	Rblancato@matzblancato.com	No
Peter A.	Boling, M.D.	Virginia Commonwealth University	pboling@mcvh-vcu.edu	Yes
Kathleen (Kathy)	Fletcher RN MSN APRN-BC GNP FAAN	University of Virginia Health Sciences Center	krf8d@virginia.edu	Yes
Marissa	Galicia-Castillo, M.D.	Eastern Virginia Medical School	galicimc@evms.edu	No
James	Golden	The College of William and Mary	jrgold@wm.edu	No

## ODP December 11, 2008 Meeting Notes

Christine J.	Jensen, Ph. D.	Psychology & Education College of William & Mary	cjjens@wm.edu	Yes
Paula	Kupstas, Ph. D.	Virginia Center on Aging Virginia Commonwealth University	pkupstas@mail1.vcu.edu	Yes
Merle	Mast, Ph.D.	James Madison University	mastme@jmu.edu	yes
Chris	Murray	Jefferson Area Board for Aging (JABA)	cmurray@jabacares.org	No
James (Jim)	Olds, Ph.D.	George Mason University	jolds@gmu.edu	No
Marilyn	Pace Maxwell, MSW	Mountain Empire Older Citizens, Inc. (MEOC)	mmaxwell@meoc.org	No
Karen A.	Roberto, Ph.D.	Virginia Polytechnic Institute and State University	kroberto@vt.edu	Yes
Louis F. (Lou)	Rossiter, Ph.D.	The College of William & Mary	lfross@wm.edu	No
Gordon	Walker	Jefferson Area Board for Aging (JABA)	GWalker@jabacares.org	No
Rhonda	Zingraff, Ph.D.	James Madison University	zingrarm@jmu.edu	yes

### Discussion Notes:

1. We need to pro-actively engage each of the work groups in order to include all of them and, ultimately, improve the status of aging in Virginia.
2. We need to figure out how to effectively “sound an alarm” - bring attention to - a performance area that is not improving.
3. We should organize measures by categories to make them easier to track.
4. Applied initially to Richmond - modifiable, will eventually expand.
5. Over time, we need to package the performance indicators and the process of evaluation (so that communities can appreciate the power of the Performance Database (Note: ATW has tool kit that does this)).
6. It was agreed that that the first wave of the database will come from Work Group members' access to pockets of data. Also, everyone agreed that the first version of the Database would have to utilize data from different years and from various levels of thoroughness and detail by topic area.
7. The point was made that once the Database is rolled out statewide, it must also include rural areas.
8. Consideration should be given to adding the opinions of younger Virginians as they will be helping elders.
9. The overarching key to version 1.0 is that the composite overview will be pulled together; and that just as important as what is available/reportable will be the missing gaps in information.
10. Next steps:
  - a. Review Matrix with Work Groups one last time
  - b. Gather all available data
  - c. Present report of available and missing data to Work Group prior to building Web site pages

d. Next meeting: TBS in late January/February in Charlottesville

## Business Readiness Work Group

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### Attendance:

Lynn	Schafer	Ukrop's Super Markets	Lynn.Schafer@Ukrops.com	Yes
Debbie	Bain	Dominion Resources	Debbie.Bain@Dom.com	No
Pam	Caldwell	AARP Virginia	Pcaldwell@AARP.org	Yes
Jim	Dunn	Bon Secours Richmond Foundation	james_dunn@bshsi.org	Yes
Dennis	Flannery	Virginia Chamber of Commerce	d.flannery@vachamber.com	Yes
Hugh	Gouldthorpe	Owens & Minor	hugh.gouldthorpe@owens-minor.com	No
Lyn	Hammond	Office of the Secretary of Commerce and Trade	lynette.hammond@governor.virginia.gov	No
Hal	Irvin	Virginia Tech	hirvin@vt.edu	Yes
Bill	Kallio	AARP Virginia	bkallio@aarp.org	No
Stephanie S.	Phillips	Greater Richmond Chamber of Commerce	stephanie.phillips@grcc.com	No
Rita J.	Randolph	Dominion Resources	Rita.Randolph@dom.com	No
Ken	Robertson, SPHR	Virginia Retirement System	krobertson@varetire.org	Yes
Kim	Scheeler	Greater Richmond Chamber of Commerce	kim.scheeler@grcc.com	No
Tom	Silvestri	Richmond Times-Dispatch	TSilvestri@timesdispatch.com	Yes
Dr. Carolyn E.	Thomas	Richmond Academy of Medicine Commonwealth Pathology	cethom@aol.com	Yes

### Discussion Notes:

1. Everyone agreed it was a prudent to have postponed the business age wave symposium - to wait until the economy improves.
2. A discussion was held on the most appropriate hooks for the symposium when it is re-scheduled for late 2009. Implications in planning include travel considerations and budget realities - does it have to be self-funded?
3. Everyone felt it was smart to continue to identify best practices.
4. AARP workplace assessment tool was discussed in regard to data security issues. AARP will look into issues raised.

5. Discussion was held on the merits of creating an ODP - Business-oriented Speakers Bureau as alternative means of disseminating business-oriented age wave planning information.
6. It was agreed by all that the downturn in the economy should be viewed by this Work Group as a time to work "behind the scenes" to get ready for a more public phase of planning when business leaders will be more engaged in the ODP's message. This behind the scenes work includes gathering data and case studies.
7. Next step: Conference call in late January/early February.

## Community Readiness Work Group

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### Attendance:

Linda	Nablo	Virginia Department for the Aging	Linda.Nablo@vda.virginia.gov	Yes
Helen	Cockrell	Virginia Association of Area Agencies on Aging (V4A)	helen.cockrell@shenandoahaaa.com	No
Sandra J.	Miller	Sentara Healthcare	sjmiller@sentara.com	No
Carla	Taylor	City of Winchester	Czt840@dss.state.va.us	No
Janet	Areson	Virginia Municipal League	jareson@vml.org	No
Mary Lynne	Bailey	Virginia Health Care Association (VHCA)	ml.bailey@VHCA.ORG	No
Sherrie	Brach	United Way of Greater Richmond & Petersburg	Brachs@yourunitedway.org	Yes
Dean	Lynch	Virginia Association of Counties	dlynch@vaco.org	Yes
Nancy	Roberts	Council on Virginia's Future	NancyRoberts@virginia.edu	Yes
Thelma Bland	Watson, Ph.D.	Senior Connections, The Capital Area Agency on Aging	twatson@youraaa.org	Yes
Sandra Baker	Note taker	Southeastern Institute of Research	SBaker@SIRresearch.com	Yes

### Discussion Notes:

1. A general discussion was held on the Database. It was agreed an email would be sent to all members for further input on Database. The general consensus of this Work Group is that the Database should be a community resource that includes information on:
  - a. Income
  - b. Demographics
  - c. Transportation systems
  - d. Healthcare facilities

- e. Emergency services
  - f. Infrastructure
    - i. Where people live
    - ii. How far to services
    - iii. Community mapping/interrelating
    - iv. Who are leaders for services
2. The Work Group brainstormed possible sources of information for the Database including:
- a. United Way has data for Richmond /Petersburg region
  - b. Planning Commission
  - c. Housing Development
  - d. "Aging in Suburbia" - Thelma Watson has report
3. The Work Group continued its ongoing discussions on potentially developing a way to certify communities across Virginia as being "age wave ready."  
Discussion points included:
- a. We need to identify the selling points on certification - potentially finding incentives that could be offered
    - i. Improving a region's quality of life
    - ii. Enhancing economic development
    - iii. Marketing tool, flag to wave
  - b. This program should think statewide, but act regionally
  - c. Is there anyone else doing this kind of certification (with an economic development twist)?
  - d. Certification process - how long? Time? Aging Texas Well calculated it would take one person two weeks per month to oversee certification...is this right?
  - e. One interesting idea advanced is developing Web-based support process
    - i. Database/metrics
    - ii. Tiers: bronze/silver/gold star - may take years to get final certification.
    - iii. Application process
  - f. Everyone agreed that certification must mean something
  - g. Is there a need for a formal advisory team?
  - h. Meetings/interviews - recommendations
    - i. Took ATW six hours of phone conversations sometimes
  - i. Communities were interested
  - j. Need specific, easy to understand criteria for any certification plan
  - k. Need template for local age wave plan - what are they, how to do it, how to tie it to certification
  - l. Need substance - oriented, measurable outcomes
4. Next Step: Commissioner Nablo reinforced the state-wide age wave planning forum that is being planned for May 20, 2009. A Work Group meeting will be held to support this effort.

## Health Care and Long-Term Care Work Group

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### Attendance:

Sheldon	Retchin, M.D., M.S.P.H.	Virginia Commonwealth University Health System	sretchin@mcvh-vcu.edu	Yes
Paul	Catucci	Bon Secours Richmond Health System, Inc.	Paul_Catucci@bshsi.org	No
Judy	Collins	Richmond Memorial Health Foundation	jcollins@vcu.org	Yes
Barbara	Dickinson	First Market Bank	Barbara.Dickinson@firstmarketbank.com	Yes
John	Estes	Richmond Memorial Health Foundation (RMHF)		Yes
Patrick (Pat)	Farrell	HCA Virginia	Patrick.Farrell@HCAHealthcare.com	No
Cindi B.	Jones	Department of Medical Assistance Services	cindi.jones@dmas.virginia.gov	Yes
Deborah	Love	Richmond Academy of Medicine	ramdirector@ramdocs.org	Yes
Peter Paul	Lucas	Genworth Financial	peter.lucas@genworth.com	No
Beth	Ludden	Genworth Financial	beth.ludden@genworth.com	No
Bill	Lukhard	AARP Virginia	Williamlukhard@comcast.net	Yes
Michael	Matthews	Central Virginia Health Network, Inc.	Mmatthews@CVHN.com	No
Joel	Mier	Genworth Financial	Joel.Mier@genworth.com	Yes
Gail	Nardi	Virginia Department of Social Services	gail.nardi@dss.virginia.gov	Yes
Jay T. (Tommy)	Thompson, III	Richmond Memorial Health Foundation	JANTOM6@MAC.COM	Yes
Richard	White	Anthem Blue Cross Blue Shield	Richard.A.White@wellpoint.com	No
Peter	Wiesinger	Genworth Financial	peter.wiesinger@genworth.com	Yes

### Discussion Notes:

1. The Work Group recapped the issues discussed to date surrounding innovative long-term care insurance concepts: pooling, cost issues, affordability, incentives to pay, tax credits, and shift retirement to LTC w/o tax implications.
2. The Work Group also discuss the availability of day services, long-term care services, and availability of geriatric physicians/practitioners and the need to orchestrate/generate more action in this area as an area that should be

supported by the ODP. This would include ways to address safety (from abuse and neglect) with home-based care services.

3. The next meeting date will be set for mid-February.

## Civic Engagement Work Group

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### Attendance:

Saphira M.	Baker	Communitas Consulting	baker@communitasconsulting.com	yes
Janet	Areson	Virginia Municipal League	jareson@vml.org	Yes
Sherrie	Brach	United Way of Greater Richmond & Petersburg	Brachs@yourunitedway.org	Yes
Susan	Davis	The Community Foundation Serving Richmond & Central Virginia	sdavis@tcfrichmond.org	No
Patricia A.	Gould-Champ, M.Div., Ed.D.	The Samuel DeWitt Proctor School of Theology	pchamp@vuu.edu	No
Sharon R.	Handley	CarMax Foundation	Sharon_Handley@carmax.com	Yes
Joel	Mier	Genworth Financial	Joel.Mier@genworth.com	Yes
Frazier	Millner	Richmond Times-Dispatch	fmillner@timesdispatch.com	Yes
Gail	Nardi	Virginia Department of Social Services	gail.nardi@dss.virginia.gov	Yes
F. Ellen	Netting, Ph.D.	Virginia Commonwealth University School of Social Work	enetting@vcu.edu	No
Nikki	Nicholau	Virginia Department of Social Services Commonwealth of Virginia 2006-2008	nikki.nicholau@dss.virginia.gov	Yes
Darcy	Oman	The Community Foundation Serving Richmond & Central Virginia	doman@tcfrichmond.org	No
Nancy	Stutts, Ph.D.	Division of Community Engagement Virginia Commonwealth University	nstutts@connectnetwork.org	Yes
Jay T. (Tommy)	Thompson, III	Richmond Memorial Health Foundation	JANTOM6@MAC.COM	Yes
Thelma Bland	Watson, Ph.D.	Senior Connections, The Capital Area Agency on Aging	twatson@youraaa.org	Yes
E. Ayn	Welleford, Ph.D.	Department of Gerontology Virginia Commonwealth University	ewellefo@vcu.edu	Yes
Patricia	Wilkerson	Dominion Resources	pwilkerson2@verizon.net	No

**Discussion Notes:**

1. Survey Approval
  - a. Agree to set phone meeting within the next week for survey approval
  - b. Give all content changes to SIR via email
  - c. SIR will circulate new versions of these studies first
  - d. Questions regarding more open-ended questions and integrating new research on "encore careers" into the survey
  - e. December 18 deadline to SIR
  
2. Symposium Proposal
  - a. Request that we resubmit to answer questions regarding link to geriatric workforce
  - b. GTE funders had questions regarding volunteers, boomers, and aging workforce (see letter from VCU's Geriatric Training and Education grant)
  - c. Idea to integrate knowledge retention into our proposal
  - d. Consider presenting statistics about boomers interested in helping seniors with a goal to increase the percentage
  - e. Point on informal volunteering and how it relates to capturing data in these survey questions (often volunteering with peers goes unaccounted)
  - f. Gender differences as it relates to career background and skills they can offer in volunteer life
  - g. Volunteers making a positive and preventative impact on health care
  - h. Volunteers relieve pressure on safety network and social services
  - i. Team to send ideas for revisions to Saphira Baker for her to include in resubmitted proposal
  
3. Next meeting date: January 20th at 3:00

Sub-Committee will likely meet before that to shape symposium.